recyclable-displays.com

ARTWORK REQUIREMENTS

To help the production of your recyclable display run smoothly and ensure you get the best results possible we kindly ask that you…

supply artwork as a Press Ready PDF at the scale shown on the template. This should ideally be in as few pieces as possible with all templates and guides excluded.

produce all images at a minimum of 72ppi at actual size (300ppi at quarter size)

include at least a 10mm bleed area on your artwork at actual size (2.5mm at quarter size)

supply your artwork without crop marks, registration marks, colour bars or page information.

create all gradients in Photoshop and add a small amount of noise for best results

check that black overprinting is disabled.
Rich blacks are best made up from C15 M15 Y15 K100

ensure that all text avoids the blue join or crease lines on the artwork template provided

we recomend that you add a 'recycle' logo to your artwork to promote that your display is 100% recyclable

The template on page 2 of this PDF has been created to give you all the information you need to set up your artwork at the correct size. It is a vector template and it's entirely up to you how you use it most effectively to your benefit. We like to create our artwork on a single page in Adobe InDesign using margins, columns and guides to divide the page, this has proved very efficient and gives maximum design flexibility. Alternatively you can open the PDF template in Adobe Illustrator, remove all the unwanted items and use the vector paths as guides.

We recommend clicking the **View Product Online** button on the template page if you are unfamiliar with this product, it will take you directly to the product page on our website. If you require any assistance or advice on setting up the artwork please call us and ask to speak to one of our Artworkers who will be happy to help!

Tel: 01761 431300