

# ARTWORK GUIDELINES



Our preferred file format is a print ready PDF, this requires; High resolution, with bleed, offset crop marks and any fonts embedded.



We also accept InDesign, Illustrator and Photoshop. Please use the pre-press packaging commands such as 'Package' (InDesign) as this collects all linked fonts and images required into one folder, alternatively please embed or supply all images and fonts used.



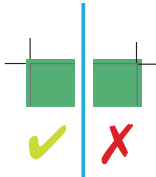
For the best possible results please produce all images at a minimum of 72ppi at actual size (300ppi at quarter size).



Include a minimum of 5mm bleed on your artwork at actual size.  
For banner stands or bespoke items please check the bleed requirement with us before setting up your artwork.



Create all gradients in Photoshop and add a small amount of noise for best results.



When saving your document with trim marks please offset by 5mm so the trim marks dont overlap the bleed.



CMYK (Cyan, Magenta, Yellow and Black) is industry standard formula designed to give the most precise colour reproductions. Artwork received using Pantone, Spot or RGB will be converted into CMYK format, this may cause some colours to change.



Colour matching can be carried out on request if we are provided with colour references or a physical colour proof. Otherwise artwork will be printed exactly as the data provided.



We always supply a PDF proof for customer approval via email as a compulsory stage of our production process. Hard proofs are not supplied, but are available on request, and are subject to an additional charge.



FTP (File Transfer Protocol): File transfer directly from your computer to our server.  
Please contact for log in details.  
Email: [artwork@colourstudios.co.uk](mailto:artwork@colourstudios.co.uk) (we can accept files up to 10Mb)  
Memory stick, DVD or CD.